

Duration: 4 Month

Price: ₹28000

Search Engine Optimization (SEO)

- ✓ Introduction to SEO
- ✓ Keyword Research
- ✓ On-Page SEO
- ✓ Technical SEO & SEO Auditing
- ✓ Off Page SEO
- ✓ Local SEO
- ✓ Working with Tools
- ✓ Advanced SEO

Search Engine Marketing (SEM)

- ✓ Introduction to SEM
- ✓ Google Search Ads Feature
- ✓ Display Advertising

- ✓ Video Advertising
- ✓ Shopping Campaigns
- ✓ SEM Analytics and Reporting

Social Media Marketing (SMM)

- ✓ Introduction to Social Media Marketing
- ✓ Organic SM Level 1
- ✓ Organic SM Level 2
- ✓ Meta Ads Level 1
- ✓ Meta Ads Level 2
- ✓ Meta Ads Level 3
- ✓ LinkedIn Ads
- ✓ Learn WhatsApp and Snapchat Marketing
- ✓ Meta Ad Optimisation
- ✓ X Ads Level 2
- ✓ YouTube Organic

Email Marketing & Inbound Marketing

- ✓ All About Inbound Marketing

- ✓ All About Email Marketing
- ✓ Marketing Automation
- ✓ Advanced Drip Email Marketing
- ✓ Inbound CRM

Web Analytics and Google Analytics

- ✓ Introduction to Web Analytics and Google Analytics
- ✓ Setting Up Google Analytics
- ✓ Understanding Basic Metrics
- ✓ Advanced Reporting and Customization
- ✓ Campaign Tracking and Attribution
- ✓ Event Tracking and Enhanced E-commerce

Content Marketing

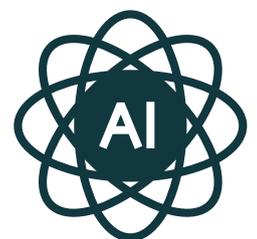
- ✓ Introduction to Content Marketing
- ✓ Content Strategy & Planning
- ✓ Content Creation & SEO Optimization
- ✓ Content Distribution & Performance Tracking

Affiliate Marketing

- ✓ Introduction to Affiliate Marketing
- ✓ Finding the Right Products & Niches
- ✓ Content Creation & Promotion Strategies
- ✓ Tracking, Analytics & Optimization

Analytics and Data Tracking

- ✓ Introduction to Digital Analytics
- ✓ Setting Up Google Analytics & Tag Manager
- ✓ Campaign Tracking & UTM Parameters
- ✓ Data Interpretation & Reporting



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